

# TRIANGLE GOLF *Today*

## *2021 Triangle Golf Today Media Kit*

Entering its 22 year as “North Carolina’s No. 1 Source for Golf News,” Triangle Golf Today will be producing a new online/digital product that will provide award-winning editorial on golf travel, course reviews, equipment, business trends, juniors, seniors and prep features ... and so much more.

Our new digital product will allow for increased advertising flexibility with dedicated links to tee sheets or golf packaging, along with monthly enter-to-win golf contests, email blasts to our database and the best golf deals for our loyal readers. Ad space is limited, with priority given to 12-month advertisers.

The following Triangle Golf Today ad packages are available for 2021:

**12-month ad package:** \$3,000 (dedicated ad space on Triangle Golf Today home page, monthly email blast to Triangle Golf Today database, at least one editorial feature to be coordinated with Triangle Golf Today editor David Droschak, at least one enter-to-win golf package promotion).

**6-month ad package:** \$1,800 (dedicated ad space on Triangle Golf Today home page, two email blasts to Triangle Golf Today database).

**3-month ad package:** \$1,200 (dedicated ad space on Triangle Golf Today website home page, one email blast to Triangle Golf Today database).

**1-month ad package:** \$500 (dedicated ad space on Triangle Golf Today website home page).

- **Ads to feature photo, logo and Triangle Golf Today home page link.**
- **Articles updated regularly instead of bi-monthly to engage readers.**
- **Website visitations to be driven by Triangle Golf Today email and social media promotions.**
- **Triangle Golf Today website reaches over 30,000 monthly ... and growing.**

